INTERNATIONAL QUALIFICATIONS AND ASSESSMENT CENTRE (IQAC)

Programme	Level 7 Postgraduate Diploma in Strategic Management & Leadership
Unit Number/ Unit Title	Unit 6 GLOBAL LEADERSHIP AND CORPORATE GOVERNESS
Cohort Code:	L07GLCG-U6
Unit Level	LEVEL 7
Total GLH	Total qualification time 200/ Total Guided learning hours 90/ Self-guided learning hours 110
Credits/Hours	20 CATS/ 10 ECTS
Lecturer	
Start Date		End Date	

Unit objective or Aim	The goal of this unit is to gain an understanding of the effects of rules, ethics and global integration on decisions, corporate governance, strategies, procedures and activities carried out by organisations.
Differentiation Strategies *(e.g. planned activities or support for individual learners according to their needs)*	Various approaches to addressing the various identified students needs will be adopted throughout the lesson. Such will include: 1. Progressive tasks 2. Digital resources 3. Verbal support 4. Variable outcomes 5. Collaborative learning 6. Ongoing assessment 7. Flexible-pace learning
Equality & Diversity	Variety of teaching techniques will be employed to ensure that the needs of each individual learner are met.
Safeguarding & Prevent	Safeguarding policies and the Prevent duty are strictly observed to ensure the safety, well-being, and inclusivity of all students and staff.

Health & Safety	SIRM H&S policies will be maintained.
	Teaching and Learning Materials
Learning Resources	- Bagley, C. E. (2012) The entrepreneur's guide to business law. Mason, Ohio: South-Western. - Bently, L. (2008) Intellectual property law. Oxford: Oxford University Press. - Coteanu, C. (2005) Cyber Consumer Law and unfair trading practices: Unfair commercial practices (Markets and the Law). Kent: Ashgate Publishing. - Crane, A. and Matten, D. (2010) Business ethics: Managing corporate citizenship and sustainability in the age of Globalisation. Oxford: Oxford University Press. - Mallin, C. A. (2009) Corporate governance. Oxford: Oxford University Press. - Solomon, J. (2010) Corporate governance and accountability. Hampshire: John Wiley and Sons. - MacIntyre, E. (2012) Business Law. Harlow: Pearson. - Cross, F. and Miller, R. (2014) The legal environment of business: Text and cases. Mason: Cengage Learning. - Worthington, I. (2009) The business environment. Harlow: FT Prentice Hall.

Learning Outcome	Assessment Criteria
LO1. **1. Be willing to discourse objectively the effects of globalization on organisations.**	1.1 Study of the impact of globalization on national entities using PESTLE's methodology. 1.2 Assess the role of trading blocs such as the 1.3 EU on Global Presence Organisations..
LO2. **2. Make willing to discourse objectively Socio-cultural, legal and moral problems impacting international organisations.**	2.1 Study objectively of various sociocultural, ethical and ethical dimensions. 2.2 Demonstrate moral variables that could have an impact on global organisations. 2.3 Compare and contrast organisational practices to handle an internationally integrated workforce ethically.
LO3. **3. Have the ability to review corporate governance's position in global organisations. .**	3.1 Justify the importance of multinational companies with responsible corporate governance. 3.2 Analyze the legal criteria objectively. 3.3 Assess Corporate governance in multinational organisations
LO4. **4. Being willing to discuss the rules of international consumer rights objectively.**	4.1 Study of the relevance of national and international regulatory systems governing the laws of consumer protection. 4.2 Examine key foreign rights for consumers laws that can impact a multinational organisation's activities. 4.3 Review the measures that exist to protect the interests of customers in a multinational organisations.
LO5. **5. Able to objectively examine online trading related regulations.**	5.1 Analyze the importance of online trading laws in the UK. 5.2 Determine the steps that companies need to take to ensure that they comply with the main regulations on online trade.

No	Learning Outcome / Topic	Learning and Teaching Activities	Which assessment criteria does the session relate to?	Day/month/year/ signature
1.	Globalization and Organisational Impact	- Lecture: Understanding globalization - Case Study: IKEA's global supply chain - Group Task: List globalization's pros/cons for a firm - Group Discussion: Compare global-local strategies	LO1	
2.	PESTLE Analysis & National Impact	- Workshop: Conduct a PESTLE - Case Study: Starbucks' PESTLE entry into China - Team Activity: Present a PESTLE for an emerging economy - Infographic Task: PESTLE factors per continent	LO1, 1.1	
3.	Trading Blocs and Global Expansion	- Debate: "Do trading blocs limit free trade?" - Case Study: Toyota's manufacturing in the EU vs UK post-Brexit - Map Activity: Compare trading bloc regulations - Research Poster: Blocs' impact on MNCs	LO1, 1.2	
4.	Global Strategy Formulation	- Simulation: Expand a company into a bloc - Case Study: Unilever's EU-based product regulation strategy	LO1, 1.3	

		• Group Pitch: Entry strategy for a startup in ASEAN • Reflection: How political shifts affect strategy		
5.	Socio-Cultural Dimensions	• Lecture: Hofstede & Trompenaars models • Case Study: Walmart's failure in Germany • Role Play: Cross-cultural HR scenario • Activity: Build a cultural briefing for expats	LO2	
6.	Legal, Ethical, and Cultural Challenges	• Panel Review: Compare ethics codes from Nestlé, Nike, and Shell • Case Study: Nike's sweatshop allegations • Scenario Solving: Dilemma in international expansion • Workshop: Develop a global code of conduct	LO2, 2.1	
7.	Moral Variables in MNCs	• Lecture: CSR vs morality • Case Study: Nestlé baby formula in developing countries • Peer Discussion: Profit vs morality • Group Task: Create ethical guidelines for a fictional MNC	LO2, 2.2	

8.	Ethical Workforce Management	• Workshop: Diversity and inclusion plans • Case Study: Google's gender equity initiatives • Team Debate: Enforcing one ethical standard globally • Simulation: Resolve ethical conflict in a global team	LO2, 2.3	
9.	Review	• Peer feedback session • Midterm preparation workshop		
10.	Corporate Governance Basics	• Lecture: Shareholder vs stakeholder models • Case Study: Enron and the fall of Arthur Andersen • Workshop: Structure a governance framework • Discussion: Can regulation prevent scandal?	LO3	
11.	MNCs and Responsible Governance	• Research: Company missions and ESG practices • Case Study: BP and Deepwater Horizon disaster • Group Activity: Draft a governance charter • Guest Talk: From a board member or compliance officer	LO3, 3.1	

12.	Legal Standards and Compliance	• Seminar: SOX, UK Corporate Governance Code • Case Study: Wirecard and lack of oversight • Scenario Simulation: Legal audit of a multinational • Task: Match regulations to real-world breaches	LO3, 3.2	
13.	Review	• Review all cases covered during the academic year • Preparation for Final Exam	LO1-LO2-LO3	
14.	**Midterm**	• **Midterm assessment** covering all learning outcomes (theory and practical elements)	LO1-LO2-LO3	
15.	Feedback & Reflection	• Review of key concepts covered • Reflective discussion • Course evaluations	LO1-LO2-LO3	
16.	Governance Assessment	• Workshop: Build an MNC governance scorecard • Case Study: Volkswagen Dieselgate • Group Project: Governance audit of selected MNC • Peer Feedback: Scorecard comparison	LO3, 3.3	
17.	Global Consumer Rights	• Lecture: Evolution of consumer rights globally • Case Study: Apple's right-to-repair controversy	LO4	

		• Workshop: Identify conflicts between national laws • Group Debate: "Are global consumers adequately protected?"		
18.	National vs International Regulations	• Mapping Activity: Consumer laws by country • Case Study: Facebook & GDPR violations • Mock Trial: Consumer rights violation scenario • Create: Compliance checklist for an MNC	LO4, 4.1	
19.	Key Consumer Laws Affecting MNCs	• Team Task: Analyze consumer lawsuits against Amazon • Case Study: Amazon's returns & tax regulation issues in the EU • Debate: "Consumer protection is a barrier to innovation" • Poster Creation: Top 5 global consumer rights	LO4, 4.2	
20.	Customer Protection Strategies	• Role Play: Complaint resolution workshop • Case Study: Samsung Galaxy Note 7 recall • Workshop: Design customer redressal processes • Peer Evaluation: Best customer protection strategy	LO4, 4.3	

21.	Review	• Case-based and essay based exam	LO1-LO2-LO3-LO4	
22.	Digital Trading & Regulation	• Lecture: Digital laws, e-commerce compliance • Case Study: GDPR and online retailers • Team Task: List digital risks for global e-trade • Quiz: UK online trade regulations	LO5	
23.	UK Online Trading Law	• Guest Talk: E-commerce legal advisor • Case Study: ASOS terms and refund policies • Task: Create a compliance policy for a new platform • Peer Review: Legal terms comparison	LO5, 5.1	
24.	Compliance in Practice	• Simulation: Regulatory inspection • Case Study: TikTok fined for child privacy breaches • Team Activity: Build risk mitigation plan • Workshop: Policy writing for compliance	LO5, 5.2	
25.	Connecting Governance, Rights & Trade	• Debate: 'Is it possible to be ethical, profitable, and compliant?'	LO3-LO4-LO5	

		• Integration Task: Align ethics, governance, and law • Brainstorm: Emerging global risks and strategies		
26.	Project Design & Peer Feedback	• Final Group Project: MNC Audit on governance, ethics, law • Peer Review: Structured feedback • Revision Workshop: Presentation improvement	LO1-LO2-LO3-LO4-LO5	
27.	Presentations & Wrap-Up	• Final Presentations (15 mins per team) • Feedback: Tutor and peer evaluations • Reflective Discussion: Key takeaways from the module	LO1-LO2-LO3-LO4-LO5	
28.	Final Exam Preparation & Review			
29.	Final Exam			