



INTERNATIONAL QUALIFICATIONS  
AND ASSESSMENT CENTRE (IQAC)



Programme	LEVEL 5 EXTENDED DIPLOMA IN ARTIFICIAL INTELLIGENCE	
Unit Number/ Unit Title	UNIT 1 INTRODUCTION TO ARTIFICIAL INTELLIGENCE (AI)	
Cohort Code:	L04IAI-U1	
Unit Level	4	
Total GLH	Total qualification time 200/ Total Guided learning hours 90/ Self-guided learning hours 110	
Credits	20 CATS/ 10 ECTS	
Lecturer		
Start Date		End Date

Unit Aims	This course aims to introduce the fundamental concepts of artificial intelligence (AI) to individuals from all academic backgrounds. Participants will develop a broad understanding of AI technologies, their implications, and their potential applications in various fields. The course will emphasize practical examples and real-world case studies to facilitate comprehension and inspire innovative thinking. To provide students with a foundational understanding of Artificial Intelligence, including its history, key concepts, and practical applications.
Differentiation Strategies <i>(e.g. planned activities or support for individual learners according to their needs)</i>	The total number of students to be in the lesson is approximately 20. This is a multicultural group of students predominantly between the ages of 24 – 45, with numerous ethnic, gender, and creed background. These are UK academic level 5 students; hence it is assumed that they have practical, theoretical, or technological knowledge and understanding of a subject or field of work to find ways forward in broadly defined, complex contexts. These students must be able to generate information, evaluate, synthesise the use information from a variety of sources. Various approaches to addressing the various identified students needs will be adopted throughout the lesson. Such will include:-

	<ol style="list-style-type: none"> <li>1. Progressive tasks</li> <li>2. Digital resources</li> <li>3. Verbal support</li> <li>4. Variable outcomes</li> <li>5. Collaborative learning</li> <li>6. Ongoing assessment</li> <li>7. Flexible-pace learning</li> </ol>
<b>Equality &amp; Diversity</b>	Variety of teaching techniques will be employed to ensure that the needs of each individual learner are met.
<b>Safeguarding &amp; Prevent</b>	Safeguarding policies and the Prevent duty are strictly observed to ensure the safety, well-being, and inclusivity of all students and staff.
<b>Health &amp; Safety</b>	SIRM H&S policies will be maintained.
<b>Learning Resources</b>	<p style="text-align: center;"><b>Teaching and Learning Materials</b></p> <ul style="list-style-type: none"> <li>• "Artificial Intelligence: A Modern Approach" by Stuart Russell and Peter Norvig</li> <li>• "Machine Learning for Absolute Beginners" by Oliver Theobald</li> <li>• "Life 3.0: Being Human in the Age of Artificial Intelligence" by Max Tegmark.</li> </ul>

<b>Learning Outcome</b>	<b>Assessment Criteria</b>
LO1. 1. Understand the history and evolution of AI.	<p>1.1 Explain the historical development of AI and major milestones.</p> <p>1.2 Identify key contributors and their contributions to the field of AI.</p>
LO2. Comprehend fundamental concepts and terminologies in AI	<p>2.1 Define core AI concepts, including machine learning, neural networks, and natural language processing.</p> <p>2.2 Illustrate the basic principles of AI and how they are applied in real-world scenarios.</p>
LO3. Analyze ethical considerations and societal impact of AI	<p>3.1 Discuss the ethical implications of AI in various sectors.</p> <p>3.2 Evaluate the societal impact of AI technologies on employment, privacy, and decision-making.</p>
LO4. Apply basic AI techniques to simple problems	<p>4.1 Implement simple AI algorithms using available tools and libraries.</p> <p>4.2 Analyze the performance and limitations of basic AI models.</p>

No	Learning Outcome / Topic	Learning and Teaching Activities	Which assessment criteria does the session relate to?	Day/month/year/ signature
1.	<b>Introduction to AI</b>	<b>Introduction to AI:</b> Definition, goals, and scope of AI. What is AI, Why learn AI, When to use AI	LO1: Understand the History and Evolution of AI	
2.	<b>Early Foundations of AI</b>	<b>Early Foundations of AI:</b> Philosophical and mathematical origins (Turing, McCulloch-Pitts).	LO1: Understand the History and Evolution of AI	
3.	<b>The Birth of AI (1950s–1960s)</b>	<b>The Birth of AI (1950s–1960s):</b> Dartmouth Conference, early symbolic AI.	LO1: Understand the History and Evolution of AI	
4.	<b>AI Winters and Resurgence</b>	<b>AI Winters and Resurgence:</b> Challenges and breakthroughs (1970s–1990s).	LO1: Understand the History and Evolution of AI	
5.	<b>Modern AI Revolution</b>	<b>Modern AI Revolution:</b> Rise of machine learning, big data, and computational power (2000s–present).	LO1: Understand the History and Evolution of AI	
6.	<b>Key Contributors to AI</b>	<b>Key Contributors to AI:</b> Alan Turing, John McCarthy, Geoffrey Hinton, Yann LeCun, etc.	LO1: Understand the History and Evolution of AI	
7.	<b>Major Milestones in AI</b>	<b>Major Milestones in AI:</b> Deep Blue, AlphaGo, GPT, and transformative applications.	LO1: Understand the History and Evolution of AI	
8.	Half-Term Exam	<ul style="list-style-type: none"> <li>- Review of LO1 topics: Explain the historical development of AI and major milestones.</li> <li>Identify key contributors and their contributions to the field of AI.</li> <li>- Practice questions and mock assessment</li> <li>- <b>Half-term assessment</b> based on LO1 (theory)</li> </ul>		
9.	<b>Core AI Concepts and Machine Learning (ML) Basics</b>	<b>Core AI Concepts:</b> Intelligence vs. artificial intelligence, narrow vs. general AI. <b>Machine Learning (ML) Basics:</b> Supervised, unsupervised, and reinforcement learning.	LO2: Comprehend Fundamental Concepts and Terminologies in AI	

10.	<b>Neural Networks and Deep Learning</b>	<b>Neural Networks and Deep Learning:</b> Structure of artificial neurons, backpropagation.	LO2: Comprehend Fundamental Concepts and Terminologies in AI	
11.	<b>Natural Language Processing (NLP)</b>	<b>Natural Language Processing (NLP):</b> Language models, sentiment analysis, chatbots.	LO2: Comprehend Fundamental Concepts and Terminologies in AI	
12.	<b>Computer Vision</b>	<b>Computer Vision:</b> Image recognition, object detection, and convolutional neural networks (CNNs)	LO2: Comprehend Fundamental Concepts and Terminologies in AI	
13.	<b>AI Problem-Solving Methods and Real-World AI Applications</b>	<b>AI Problem-Solving Methods:</b> Search algorithms, heuristics, and optimization. <b>Real-World AI Applications:</b> Healthcare, finance, autonomous vehicles, and robotics.	LO2: Comprehend Fundamental Concepts and Terminologies in AI	
14.	Final Exam Preparation & Review	- Comprehensive review of all learning outcomes - Practice questions and revision of key topics	LO1,LO2	
15.	Final Exam	- <b>Final-term assessment</b> covering all learning outcomes (theory and practical elements)		
16.	<b>AI Ethics Overview and AI in Decision-Making</b>	<b>AI Ethics Overview:</b> Bias, fairness, transparency, and accountability. <b>AI in Decision-Making:</b> Algorithmic bias in hiring, criminal justice, and lending.	<i>LO3: Analyze Ethical Considerations and Societal Impact of AI</i>	
17.	Feedback & Reflection	- Review of final exam - Individual feedback on performance - Reflective discussion on key learning points		

18.	<b>Privacy and Surveillance</b>	<b>Privacy and Surveillance:</b> Facial recognition, data collection, and GDPR.	LO3: Analyze Ethical Considerations and Societal Impact of AI	
19.	<b>AI and Employment and AI in Warfare and Security</b>	<b>AI and Employment:</b> Automation, job displacement, and the future of work. <b>AI in Warfare and Security:</b> Autonomous weapons, cybersecurity risks.	LO3: Analyze Ethical Considerations and Societal Impact of AI	
20.	<b>Regulations and Policies and Case Studies</b>	<b>Regulations and Policies:</b> Global AI governance frameworks (EU AI Act, U.S. guidelines). <b>Case Studies:</b> Ethical dilemmas in AI (e.g., Tesla Autopilot, social media algorithms).	LO3: Analyze Ethical Considerations and Societal Impact of AI	
21.	<b>Introduction to AI Tools</b>	<b>Introduction to AI Tools:</b> Python, TensorFlow, PyTorch, and scikit-learn.	<i>LO4: Apply Basic AI Techniques to Simple Problems</i>	
22.	<b>Implementing Simple ML Models</b>	<b>Implementing Simple ML Models:</b> Linear regression, decision trees.	LO4: Apply Basic AI Techniques to Simple Problems	
23.	Half-Term Exam	<b>Group Project:</b> Developing a simple AI application (e.g., chatbot, recommendation system).		
24.	<b>Hands-on Neural Networks</b>	<b>Hands-on Neural Networks:</b> Building a basic perceptron or feedforward network.	LO4: Apply Basic AI Techniques to Simple Problems	
25.	<b>NLP Practical Exercise</b>	<b>NLP Practical Exercise:</b> Text classification using pre-trained models.	LO4: Apply Basic AI Techniques to Simple Problems	

26.	<b>Computer Vision Lab</b>	<b>Computer Vision Lab:</b> Image classification with CNNs (e.g., MNIST dataset).	LO4: Apply Basic AI Techniques to Simple Problems	
27.	<b>Evaluating AI Models</b>	<b>Evaluating AI Models:</b> Metrics like accuracy, precision, recall, and F1-score.	LO4: Apply Basic AI Techniques to Simple Problems	
28.	<b>Limitations of AI and Final Review and Future Trends</b>	<b>Limitations of AI:</b> Overfitting, data scarcity, and interpretability challenges. <b>Final Review and Future Trends:</b> Explainable AI (XAI), quantum AI, and AGI debates.	LO4: Apply Basic AI Techniques to Simple Problems	
29.	Final Exam Preparation & Review	LO1, LO2, LO3, LO4	LO1, LO2, LO3, LO4	
30.	Final Exam	LO1, LO2, LO3, LO4	LO1, LO2, LO3, LO4	