Programme	**Level 4 Extended Diploma in Tourism & Hospitality**
Unit Number/ Unit Title	**Unit 6 Sustainable Tourism and Responsible Hospitality**
Cohort Code:	L04STR-U6
Unit Level	Level 4
Total Credits/Hours	Total qualification time 120/ Total Guided learning hours 48/ Self-guided learning hours 72
Credits	12 CATS/ 6 ECTS
Lecturer	
Start Date		**End Date**	

Unit Aims	This module provides learners with knowledge and skills to understand sustainability in tourism and hospitality. It explores environmental, social, and economic dimensions, and focuses on responsible planning, ethical operations, and the long-term viability of the sector.
Differentiation Strategies *(e.g. planned activities or support for individual learners according to their needs)*	Various approaches to addressing the various identified students' needs will be adopted throughout the lesson. Such will include: 1. Progressive tasks 2. Digital resources 3. Verbal support 4. Variable outcomes 5. Collaborative learning 6. Ongoing assessment 7. Flexible-pace learning
Equality & Diversity	Variety of teaching techniques will be employed to ensure that the needs of each individual learner are met.

Safeguarding & Prevent	Safeguarding policies and the Prevent duty are strictly observed to ensure the safety, well-being, and inclusivity of all students and staff.
Health & Safety	SIRM H&S policies will be maintained.
	Teaching and Learning Materials
Learning Resources	- Weaver, D. (2021). Sustainable Tourism: Theory and Practice. Routledge. - Goodwin, H. (2016). Responsible Tourism. Goodfellow Publishers. - Fennell, D. A. (2020). Tourism Ethics (3rd ed.). Channel View Publications. - UNEP & UNWTO (2005). Making Tourism More Sustainable: A Guide for Policy Makers. - Gössling, S., Scott, D., & Hall, C. M. (2015). Tourism and Climate Change. Routledge.

Learning Outcome (The learner will be able to)	Assessment Criteria (The learner can:)
LO1 Understand the principles of sustainable tourism.	1.1 Define sustainability in a tourism context. 1.2 Analyse the triple bottom line (environmental, social, economic).
LO2. Evaluate the impact of tourism on host communities.	2.1 Discuss cultural, social, and economic implications for local communities. 2.2 Assess strategies for minimising negative impact.
LO3. Examine environmental management in hospitality operations.	3.1 Identify resource conservation practices. 3.2 Evaluate waste reduction and green initiatives.
LO4. Explore ethical considerations in tourism development.	4.1 Explain the importance of stakeholder consultation and inclusivity. 4.2 Examine ethical dilemmas in tourism practices.
LO5. Propose a sustainable tourism or hospitality initiative.	5.1 Design a sustainable project with clear objectives. 5.2 Justify how the initiative supports UN SDGs.

No	Topic	Learning Outcomes for Each Topic	Which assessment criteria does the session relate to?	Day/month/ year/ signature
1	Introduction to Sustainability in Tourism and Hospitality	Define sustainability and its relevance to tourism and hospitality sectors.	LO1	
2	The Three Pillars: Environmental, Social, and Economic Sustainability	Understand the triple bottom line approach and its application.	LO1	
3	Principles and Guidelines of Sustainable Tourism (UNWTO, GSTC)	Explore international frameworks guiding sustainable practices.	LO1	
4	Characteristics of Sustainable Destinations	Identify features of tourism destinations that prioritize long-term sustainability.	LO1	
5	Case Studies of Global Sustainable Tourism Initiatives	Analyze real-world examples of destinations and businesses implementing sustainability.	LO1	
6	Understanding the Socio-Cultural Impacts of Tourism	Identify how tourism influences local traditions, lifestyles, and social structures.	LO2	
7	Tourism and Community Development	Evaluate tourism's role in empowering or marginalizing local communities.	LO2	
8	Managing Tourism-Induced Social Change	Examine methods to reduce negative social impacts and enhance community benefits.	LO2	
9	Cultural Preservation through Responsible Tourism	Assess how tourism can support cultural heritage protection and revitalization.	LO2	

10	Community-Based Tourism Models	Explore bottom-up tourism models where local people have control and benefit directly.	LO2	
11	Introduction to Environmental Management in Hospitality	Understand the principles of reducing environmental harm in hotels and tourism operations.	LO3	
12	Energy Conservation and Renewable Energy Use in Hospitality	Evaluate strategies for reducing energy consumption and carbon emissions.	LO3	
13	Water Management in Hotels and Resorts	Examine efficient water use, recycling, and water quality practices.	LO3	
14	Waste Management and Recycling Systems in Hospitality	Explore solid waste reduction practices and their implementation.	LO3	
15	Green Building and Eco-Certification Standards (e.g. LEED, EarthCheck)	Analyze environmental certification schemes for sustainable hospitality operations.	LO3	
16	Midterm	**Midterm assessment** covering all learning outcomes (theory and practical elements)	LO1, LO2, LO3	
17	Wildlife and Biodiversity Conservation in Tourism Planning	Identify methods to minimize disruption to local ecosystems.	LO3	
18	Ethics and Responsibility in Tourism Development	Understand the ethical responsibilities of developers, planners, and operators.	LO4	
19	Power Dynamics: Equity and Justice in Tourism	Examine inequalities in tourism planning, labor, and access to benefits.	LO4	
20	Voluntourism and Ethical Travel Debates	Explore the potential benefits and criticisms of voluntourism and ethical tourism marketing.	LO4	
21	Indigenous Rights and Respectful Tourism	Assess the importance of respecting indigenous cultures and territories in tourism.	LO4	

22	Climate Change and Tourism: Challenges and Adaptation	Discuss how climate change affects tourism and the industry's responsibility to adapt.	LO3, LO4	
23	Sustainable Tourism Policy and Governance	Understand how governments and institutions develop sustainable tourism policy.	LO1, LO4	
24	Developing a Sustainable Business Model for Hospitality	Learn how to create a business model that integrates sustainability across operations.	LO5	
25	Designing Eco-Tourism Products and Experiences	Explore design principles for nature-based, educational, and conservation-friendly tourism experiences.	LO5	
26	Marketing Sustainable Tourism and Hospitality	Understand how to position and communicate sustainable offerings to consumers.	LO5	
27	Stakeholder Engagement in Sustainable Project Planning	Identify strategies for involving local stakeholders in sustainable development.	LO5	
28	Student Presentations: Proposals for a Sustainable Initiative	Present original concepts for a sustainable tourism or hospitality venture.	LO5	
29	Module Review and Reflection: Building a Responsible Future	Synthesize learning across the module and reflect on personal and industry responsibility.	LO1 – LO5	
30	Final Exam Preparation & Review			
31	Final Exam			