



**INTERNATIONAL QUALIFICATIONS
AND ASSESSMENT CENTRE (IQAC)**



Programme	Level 6 Diploma in Tourism & Hospitality	
Unit Number/ Unit Title	Unit 6 Capstone Project	
Cohort Code:	L06CPG-U6	
Unit Level	Level 6	
Total Credits/Hours	Total qualification time 200/ Total Guided learning hours 90/ Self-guided learning hours 110	
Credits	10 CATS/ 5 ECTS	
Lecturer		
Start Date	End Date	

Unit Aims	The capstone module consolidates learning across the programme by engaging students in a comprehensive, practical project involving research, strategic planning, and application of knowledge within the tourism and hospitality sector.
Differentiation Strategies <i>(e.g. planned activities or support for individual learners according to their needs)</i>	Various approaches to addressing the various identified students' needs will be adopted throughout the lesson. Such will include: <ol style="list-style-type: none">1. Progressive tasks2. Digital resources3. Verbal support4. Variable outcomes5. Collaborative learning6. Ongoing assessment7. Flexible-pace learning
Equality & Diversity	Variety of teaching techniques will be employed to ensure that the needs of each individual learner are met.

Safeguarding & Prevent	Safeguarding policies and the Prevent duty are strictly observed to ensure the safety, well-being, and inclusivity of all students and staff.
Health & Safety	SIRM H&S policies will be maintained.
Learning Resources	<p style="text-align: center;">Teaching and Learning Materials</p> <ul style="list-style-type: none"> • Veal, A. J. (2018). Research Methods for Leisure and Tourism. Pearson. • Cooper, C., & Hall, C. M. (2019). Contemporary Tourism: An International Approach. Goodfellow. • Saunders, M., Lewis, P., & Thornhill, A. (2019). Research Methods for Business Students. Pearson Education. • Tribe, J. (2009). Philosophical Issues in Tourism. Channel View. • Mason, P. (2015). Tourism Impacts, Planning and Management. Routledge.

Learning Outcome (The learner will be able to)	Assessment Criteria (The learner can:)
LO1. Identify and define a problem or opportunity within the industry.	1.1 Formulate a clear project proposal based on research. 1.2 Define aims, objectives, and scope of the project.
LO2. Apply research and analytical methods to solve problems.	2.1 Conduct primary and/or secondary research. 2.2 Analyse data and apply appropriate frameworks to develop solutions.
LO3. Develop a comprehensive project report.	3.1 Present findings, analysis, and recommendations in a structured report. 3.2 Reflect on the implications and feasibility of the proposed strategy.
LO4. Demonstrate personal and professional skills.	4.1 Manage time and project resources effectively. 4.2 Reflect on personal development and learning.

No	Learning Outcome / Topic	Learning and Teaching Activities	Which assessment criteria does the session relate to?	Day/month/year/ signature
1.	Introduction to the Capstone Project	Understand the purpose, expectations, and assessment criteria of the capstone.	LO1, LO4	
2.	Identifying Problems and Opportunities in the Industry	Explore current industry challenges and innovation gaps.	LO1	
3.	Developing a Project Aim, Objectives, and Research Questions	Define clear goals and scope for the project.	LO1	
4.	Conducting a Literature Review: Purpose and Process	Learn how to gather and evaluate existing knowledge relevant to the project.	LO2	
5.	Academic Sources and Referencing (APA/Harvard)	Use credible sources and apply appropriate citation methods.	LO2	
6.	Choosing Research Methods: Quantitative, Qualitative, or Mixed	Understand different research approaches and select one appropriate for your topic.	LO2	
7.	Research Ethics and Consent Procedures	Ensure ethical considerations are incorporated into the research design.	LO2, LO4	
8.	Developing Research Instruments (Surveys, Interviews, etc.)	Create tools for collecting relevant data.	LO2	
9.	Sampling Techniques and Data Collection Planning	Identify target participants and plan for effective data gathering.	LO2	
10.	Project Proposal Submission and Review	Finalize and submit a proposal outlining the project direction.	LO1, LO2	

11.	Project Management Skills: Planning, Scheduling, Milestones	Apply time management and project tracking techniques.	LO4	
12.	Data Collection Period (Fieldwork, Interviews, Surveys)	Begin gathering data using selected instruments.	LO2, LO4	
13.	Supervision Meeting: Feedback on Progress	Demonstrate initiative and responsibility in managing your project.	LO4	
14.	Organizing and Coding Data	Structure raw data for analysis using appropriate methods.	LO2	
15.	Data Analysis: Quantitative Techniques	Apply statistical tools to interpret numerical data.	LO2	
16.	Midterm	Midterm assessment covering all learning outcomes (theory and practical elements)	LO1, LO2, LO3	
17.	Data Analysis: Qualitative Techniques	Use thematic analysis and coding for non-numerical data.	LO2	
18.	Drawing Conclusions from Data	Connect findings back to research questions and objectives.	LO2	
19.	Writing the Introduction and Literature Review Sections	Begin drafting key sections of the final report.	LO3	
20.	Writing the Methodology and Data Analysis Sections	Document research design and results clearly and accurately.	LO3	
21.	Writing the Discussion and Conclusion Sections	Interpret findings and propose recommendations or implications.	LO3	
22.	Formatting and Structuring the Capstone Report	Ensure logical flow, clarity, and academic presentation in the full report.	LO3	

23.	Proofreading, Editing, and Refining Writing	Review and refine work for grammar, structure, and coherence.	LO3	
24.	Developing an Executive Summary and Abstract	Write concise summaries that reflect the report content.	LO3	
25.	Submission of Draft Report and Supervisor Feedback	Incorporate feedback to improve the final submission.	LO3, LO4	
26.	Final Report Submission	Submit a professional, polished capstone document.	LO3	
27.	Preparing for Capstone Presentation	Develop communication and presentation skills.	LO4	
28.	Creating Visual Aids and Pitch Materials	Design engaging visuals to support the oral presentation.	LO4	
29.	Capstone Presentations (Individual or Group)	Present findings and respond to questions professionally.	LO4	
30.	Final Exam Preparation & Review			
31.	Final Exam			