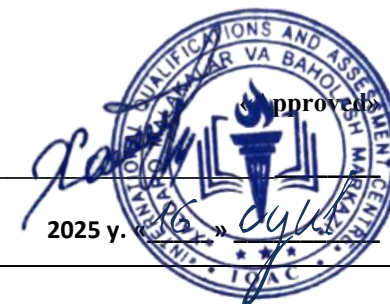




**INTERNATIONAL QUALIFICATIONS
AND ASSESSMENT CENTRE (IQAC)**



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|--------------------------------|----------------------------------------------------------------------------------------------|-----------------|--|
| Programme | Level 6 Diploma in Tourism & Hospitality | | |
| Unit Number/ Unit Title | Unit 6 Capstone Project | | |
| Cohort Code: | L06CPG-U6 | | |
| Unit Level | Level 6 | | |
| Total Credits/Hours | Total qualification time 200/ Total Guided learning hours 90/ Self-guided learning hours 110 | | |
| Credits | 10 CATS/ 5 ECTS | | |
| Lecturer | | | |
| Start Date | | End Date | |

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|-----------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Unit Aims | The capstone module consolidates learning across the programme by engaging students in a comprehensive, practical project involving research, strategic planning, and application of knowledge within the tourism and hospitality sector. |
| Differentiation Strategies <i>(e.g. planned activities or support for individual learners according to their needs)</i> | <p>Various approaches to addressing the various identified students' needs will be adopted throughout the lesson. Such will include:</p> <ol style="list-style-type: none"> 1. Progressive tasks 2. Digital resources 3. Verbal support 4. Variable outcomes 5. Collaborative learning 6. Ongoing assessment 7. Flexible-pace learning |
| Equality & Diversity | Variety of teaching techniques will be employed to ensure that the needs of each individual learner are met. |

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|-----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Safeguarding & Prevent | Safeguarding policies and the Prevent duty are strictly observed to ensure the safety, well-being, and inclusivity of all students and staff. |
| Health & Safety | SIRM H&S policies will be maintained. |
| Learning Resources | Teaching and Learning Materials |
| | <ul style="list-style-type: none"> • Veal, A. J. (2018). Research Methods for Leisure and Tourism. Pearson. • Cooper, C., & Hall, C. M. (2019). Contemporary Tourism: An International Approach. Goodfellow. • Saunders, M., Lewis, P., & Thornhill, A. (2019). Research Methods for Business Students. Pearson Education. • Tribe, J. (2009). Philosophical Issues in Tourism. Channel View. • Mason, P. (2015). Tourism Impacts, Planning and Management. Routledge. |

| Learning Outcome (The learner will be able to) | Assessment Criteria (The learner can:) |
|-------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| LO1. Identify and define a problem or opportunity within the industry. | 1.1 Formulate a clear project proposal based on research. 1.2 Define aims, objectives, and scope of the project. |
| LO2. Apply research and analytical methods to solve problems. | 2.1 Conduct primary and/or secondary research. 2.2 Analyse data and apply appropriate frameworks to develop solutions. |
| LO3. Develop a comprehensive project report. | 3.1 Present findings, analysis, and recommendations in a structured report. 3.2 Reflect on the implications and feasibility of the proposed strategy. |
| LO4. Demonstrate personal and professional skills. | 4.1 Manage time and project resources effectively. 4.2 Reflect on personal development and learning. |

| No | Learning Outcome / Topic | Learning and Teaching Activities | Which assessment criteria does the session relate to? | Day/month/year/ signature |
|-----|----------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------|---------------------------|
| 1. | Introduction to the Capstone Project | Understand the purpose, expectations, and assessment criteria of the capstone. | LO1, LO4 | |
| 2. | Identifying Problems and Opportunities in the Industry | Explore current industry challenges and innovation gaps. | LO1 | |
| 3. | Developing a Project Aim, Objectives, and Research Questions | Define clear goals and scope for the project. | LO1 | |
| 4. | Conducting a Literature Review: Purpose and Process | Learn how to gather and evaluate existing knowledge relevant to the project. | LO2 | |
| 5. | Academic Sources and Referencing (APA/Harvard) | Use credible sources and apply appropriate citation methods. | LO2 | |
| 6. | Choosing Research Methods: Quantitative, Qualitative, or Mixed | Understand different research approaches and select one appropriate for your topic. | LO2 | |
| 7. | Research Ethics and Consent Procedures | Ensure ethical considerations are incorporated into the research design. | LO2, LO4 | |
| 8. | Developing Research Instruments (Surveys, Interviews, etc.) | Create tools for collecting relevant data. | LO2 | |
| 9. | Sampling Techniques and Data Collection Planning | Identify target participants and plan for effective data gathering. | LO2 | |
| 10. | Project Proposal Submission and Review | Finalize and submit a proposal outlining the project direction. | LO1, LO2 | |

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|-----|-------------------------------------------------------------|------------------------------------------------------------------------------------------|---------------|--|
| 11. | Project Management Skills: Planning, Scheduling, Milestones | Apply time management and project tracking techniques. | LO4 | |
| 12. | Data Collection Period (Fieldwork, Interviews, Surveys) | Begin gathering data using selected instruments. | LO2, LO4 | |
| 13. | Supervision Meeting: Feedback on Progress | Demonstrate initiative and responsibility in managing your project. | LO4 | |
| 14. | Organizing and Coding Data | Structure raw data for analysis using appropriate methods. | LO2 | |
| 15. | Data Analysis: Quantitative Techniques | Apply statistical tools to interpret numerical data. | LO2 | |
| 16. | Midterm | Midterm assessment covering all learning outcomes (theory and practical elements) | LO1, LO2, LO3 | |
| 17. | Data Analysis: Qualitative Techniques | Use thematic analysis and coding for non-numerical data. | LO2 | |
| 18. | Drawing Conclusions from Data | Connect findings back to research questions and objectives. | LO2 | |
| 19. | Writing the Introduction and Literature Review Sections | Begin drafting key sections of the final report. | LO3 | |
| 20. | Writing the Methodology and Data Analysis Sections | Document research design and results clearly and accurately. | LO3 | |
| 21. | Writing the Discussion and Conclusion Sections | Interpret findings and propose recommendations or implications. | LO3 | |
| 22. | Formatting and Structuring the Capstone Report | Ensure logical flow, clarity, and academic presentation in the full report. | LO3 | |

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|-----|----------------------------------------------------|---------------------------------------------------------------|----------|--|
| 23. | Proofreading, Editing, and Refining Writing | Review and refine work for grammar, structure, and coherence. | LO3 | |
| 24. | Developing an Executive Summary and Abstract | Write concise summaries that reflect the report content. | LO3 | |
| 25. | Submission of Draft Report and Supervisor Feedback | Incorporate feedback to improve the final submission. | LO3, LO4 | |
| 26. | Final Report Submission | Submit a professional, polished capstone document. | LO3 | |
| 27. | Preparing for Capstone Presentation | Develop communication and presentation skills. | LO4 | |
| 28. | Creating Visual Aids and Pitch Materials | Design engaging visuals to support the oral presentation. | LO4 | |
| 29. | Capstone Presentations (Individual or Group) | Present findings and respond to questions professionally. | LO4 | |
| 30. | Final Exam Preparation & Review | | | |
| 31. | Final Exam | | | |